- 2. (amended) A laundry detergent composition according to Claim 1 wherein the composition is in the form of a nonaqueous liquid or an aqueous liquid, comprising a surfactant in a sufficient concentration so that the surfactant forms a viscous phase upon dilution with water in absence of the hydrotrope, and is characterized by no quaternary compounds which are derivatives of any of the following: C_{16-18} unsaturated fatty acids, methyl diethanolamine or methyl chloride.
- 3. (amended) A laundry detergent composition according to Claim 1 wherein the first polar group is an hydroxyl group, —OH.
- 4. (amended) A laundry detergent composition according to Claim 1 wherein the polar groups are separated by 6 aliphatic carbon atoms.
- 5. (amended) A laundry detergent composition according to Claim 4 wherein the hydrotrope is selected from the group consisting of:
- (a) 1,4 Cyclo Hexane Di Methanol:

(b) 1,6 Hexanediol:

(c) 1,7 Heptanediol:

HO
 ; and

(d) mixtures thereof.

- 6. (amended) A laundry detergent composition according to Claim 1 wherein the detergent composition is further characterized by an ingredient selected from the group consisting of: nonionic surfactants, organic additives selected from the group consisting of glycerol triacetate, acetyl triethyl citrate or mixtures thereof, enzymes, ethoxylated quaternized amine materials and mixtures thereof.
- 7. (amended) A laundry detergent composition according to Claim 1 comprising:
 - A) from about 49% to about 99.95% by weight of the composition of a surfactant-containing non-aqueous liquid phase; and
 - B) from about 1% to about 50% by weight of the composition of a particulate material which is substantially insoluble in said liquid phase and which is selected from the group consisting of peroxygen bleaching agents, bleach activators, organic detergent builders, inorganic alkalinity sources, enzymes, brighteners, polymers and mixtures thereof; and
 - C) said hydrotrope.
- 8. (amended) A non-aqueous liquid detergent composition according to Claim 7, wherein the detergent composition includes from about 0.01% to about 10% of a fabric care agent.
- 9. (amended) A non-aqueous liquid detergent composition according to Claim 7, wherein the surfactant-containing non-aqueous liquid phase has a density of from about 0.6 to 1.4 g/cc.
- 10. (amended) A non-aqueous liquid detergent composition according to Claim 7, wherein the particulate material has a particle size of from about 0.1 to 1500 microns.
- 11. (amended) A non-aqueous liquid detergent composition according to Claim 7 further comprising microspheres having a median particle size of from 10 μ m to 150 μ m.
- 12. (amended) A non-aqueous liquid detergent composition according to Claim 7 comprising microspheres having an average density of from 0.1 g/ml to 1.8 g/ml.